



**2023 SPONSORSHIP PACKAGE**







# **COLD CREEK MAPLE SYRUP FEST**

## **SPONSORSHIP PACKAGE 2023**

The Township of King presents Cold Creek Maple Syrup Fest, a maple syrup harvest themed event that is fun for the whole family. Featuring a pancake breakfast with maple syrup, local foods, outdoor activities, a vendor market, crafts and more! Expected attendance at this event is well over 500 throughout the day(as per previous years).

The Township of King Community Service Department would like to invite you to be our partner on this event. It is a wonderful opportunity to showcase your business within our community. Your sponsorship will help us add more fun, entertainment and provide families with a keepsake from this experience.

Sponsorship opportunities are designed to market your business in a unique and distinctive way. With so many options available, there is something to fit every budget. Sponsorships can also be tailored to fit your company's marketing strategy. Contact us to discuss other opportunities.

To become a sponsor or to discuss sponsorship opportunities in more detail contact Mackenzie Brown -Sponsorship Coordinator at [sponsorship@king.ca](mailto:sponsorship@king.ca) or 905-833-4102.



**Cold Creek Maple Syrup Fest**  
Saturday March 11th  
Cold Creek Conservation Area

**Sponsorship Coordinator**  
Mackenzie Brown  
[sponsorship@king.ca](mailto:sponsorship@king.ca) | (905) 833-4102



# **COLD CREEK MAPLE SYRUP FEST**

## **SPONSORSHIP PACKAGE 2023**

### **Event Maple Sponsor - \$2,500**

- Company logo printed on labels for take home maple syrup bottles provided to families while supplies last
- Company signs displayed around event
- Public acknowledgments during the event
- Company logo on posters, ads, and other promotional material
- Logo on web banner advertising the event (on king.ca)
- Acknowledgment on Social Media Channels
- Complimentary space at event for company's use (approx. 10X10 area)

### **Entertainment Sponsor - \$1,000**

- One company sign at event
- Public acknowledgments during the event
- Company logo on Social Media pages
- Company logo on promotional material
- Complimentary space for company's use (approx. 10X10 area)

### **Hot Beverage Sponsor**

- Provide complimentary beverages to attendees
- One Company sign at event
- Public acknowledgments during the event
- Company logo on social media pages
- Company logo on posters
- Complimentary event space for company's use (approx. 10X10 area) to hand out beverages as well as to promote or sell items

### **Friend of Maple Syrup Fest Sponsor - \$500**

- Be acknowledged as a Friend of the Celebration with your generous donation to the event!
- Company logo on social media channels
- Company logo on posters



# COLD CREEK MAPLE SYRUP FEST

## SPONSORSHIP PACKAGE 2023

- ☐ Event Maple Sponsor - \$2,500
- ☐ Entertainment Sponsor - \$1,000
- ☐ Hot Beverage Sponsor
- ☐ Friend of Maple Syrup Fest Sponsor - \$500

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Details about your booth (if applicable):

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### Payment Method:

☐ Online (Credit Card) \* if selected, staff will follow up for next steps

☐ Cheque

\*\* Cheques must be made payable to\*\*

Township of King  
Attn: Mackenzie Brown  
2585 King Road  
King City, ON  
L7B 1A1

**THANK YOU FOR CONTRIBUTING TO COLD CREEK MAPLE SYRUP FEST!**

The personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act (28-2) and will be solely used for Event operational and promotional activities.  
Any questions regarding the collection, use or disclosure of information should be forwarded to the Clerks Department at the Township of King, 2075 King Rd / King City, ON / L7B 1A1 / 905 833 5321.

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